

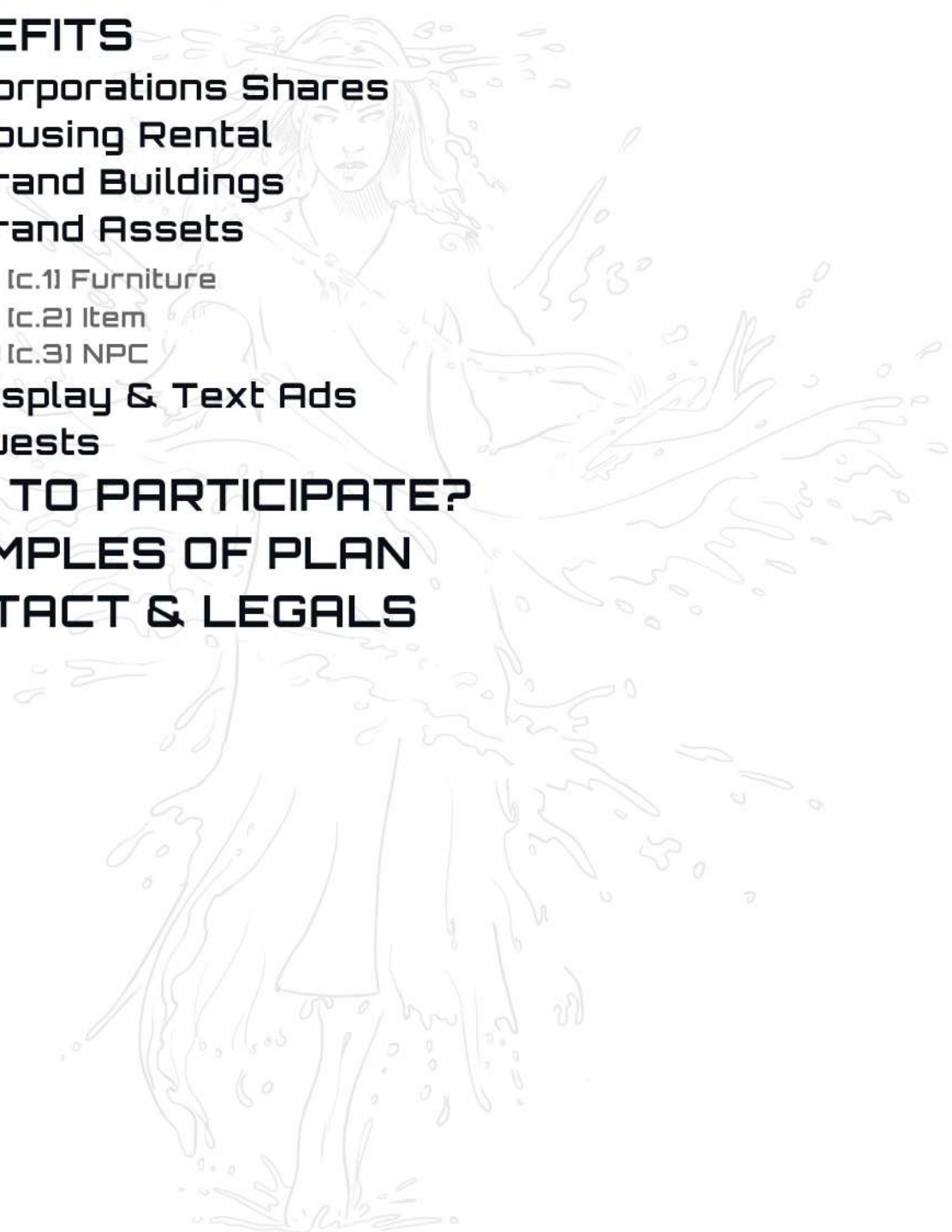
The logo for ULTRA ONLINE is centered on the page. It features the word "ULTRA" in a large, metallic, 3D font with a glowing blue outline. Below it, the word "ONLINE" is written in a smaller, glowing blue, sans-serif font. Above "ULTRA" is a stylized metallic symbol consisting of a circle with horizontal lines extending from its sides. The background is a dark, futuristic cityscape with blue and green lighting.

SEED ROUND

You are a Company, an Angel investor?

Here's all you need to know about
ULTRA online's SEED ROUND and
how to invest

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[1] INTRODUCTION

Thank you for your interest in our project **ULTERA online**.

I'm Cyrille HEJL, CEO of the Company **CRYPTOS Interactive**, a **Game Design Company** based in France.

We use our imagination and technologies, including «Blockchain technologies» like Web3. Our games bring **entertainment and knowledge to players** all over the world and **a place of choice for advertisers** to show their brands in a great Marketing context.

ULTERA online is an ambitious **Crypto-Game project**. A **Sci-Fi Play-2-Earn NFT MMORPG** built upon an amazing virtual World: Ultera, a «Close to Reality» Metaverse.

We truly believe that our project will reach a large number of gamers and crypto-enthusiastics that will represent a very **qualified marketing audience**.

This **Seed Funding** will help us to **speed up the development**. It gives you the **opportunity** to be part of the adventure while getting the **ROI** and/or **advantages** you are willing to get.

Cyrille HEJL



[2] ULTERA ONLINE

- A Metaverse procedural world of billion areas to explore
- 2 Narrative Arks and 7 Campaigns for hundred hours of gameplay
- The Native ERC20 Token; WOHWUR (W2U)
- The Game Token; Neutra
- A Tactical MMORPG game with survival and crafting; unique of its kind.
- Invention of a complex ancient language called the Ulterian, ready to be learned!

To know more about the game, please check our White paper on ulteraonline.com

[3] SEED ROUND DISTRIBUTION

WOHWUR (Gaming token) Distribution

Total: 1,000,000,000

Public Sale

90,000,000 (9%)

Pre-public Round

40,000,000 (4%)

Private Round

50,000,000 (5%)

Seed Round

20,000,000 (2%)

Partners & Advisors

50,000,000 (5%)

Ecosystem

500,000,000 (50%)

Listing & Liquidity

50,000,000 (5%)

Charity & Ecology

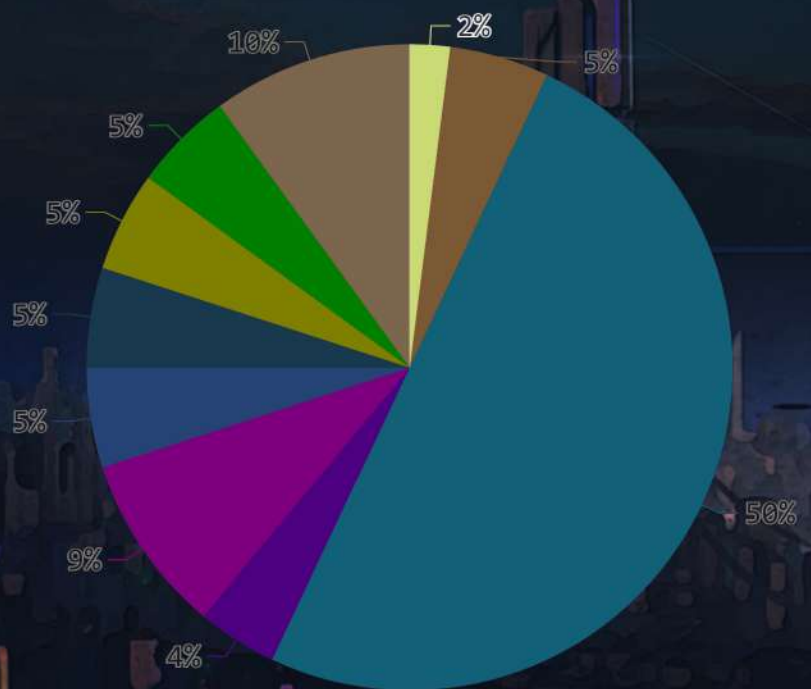
50,000,000 (5%)

Reserve Funds

100,000,000 (10%)

Team

50,000,000 (5%)





[4] TOKEN SALE DETAILS

- Seed Round: 2% - 20,000,000

(0.016\$ / W2U)

5% at TGE, 3-month lock, starting with 4th month - 5% monthly vesting (22 months in total).

- Private Round: 5% - 50,000,000

(0.02\$ / W2U)

5% at TGE, 3-month lock, starting with 4th month - 5% monthly vesting (22 months in total).

- Pre-public Round: 4% - 40,000,000

(0.024\$ / W2U)

5% at TGE, 3-month lock, starting with 4th month - 5% monthly vesting (22 months in total).

- Public Sale: 9% - 90,000,000

(0.03\$ / W2U - Personal cap 900\$)

Unlock 10% at TGE, then unlock 10% monthly over 9 months (10 months in total).

- Team: 5% - 50,000,000

5% at TGE, 3-month lock, starting with 4th month - 5% monthly vesting (22 months in total).

-> Save more than 53% on token public price and receive additional benefits!



[5] SEED POINTS (SP)

- The minimum investment is 160\$, corresponding to a 10,000 WOHWUR capitalization.
 - You will receive 1 SEED POINT (SP) for each 10,000 WOHWUR you buy.
 - Choose your benefits with your SEED POINTS (SP).
 - Receive your benefits when it's time, at Game BETA release and earlier.
- > Benefits come in addition of Token capitalization with no additional cost!*



[6] BENEFITS

Either you are an **Angel Investor** or a **Company**, you will be able to **choose among various benefits** depending on the **amount of SEED POINTS (SP)** you've **collected from the Seed Round**.

The **Metaverse of ULTERA online** allows us to offer you some great **opportunities of income/ROI** while preserving the players **gameplay & immersion**.

If you don't know **what benefits to choose** with your **SEED POINTS (SP)**, we'll be happy to **help** you making the choices adapted to your needs.

Depending on the benefit, **we'll be in direct touch** for defining the **details and follow-up information**.

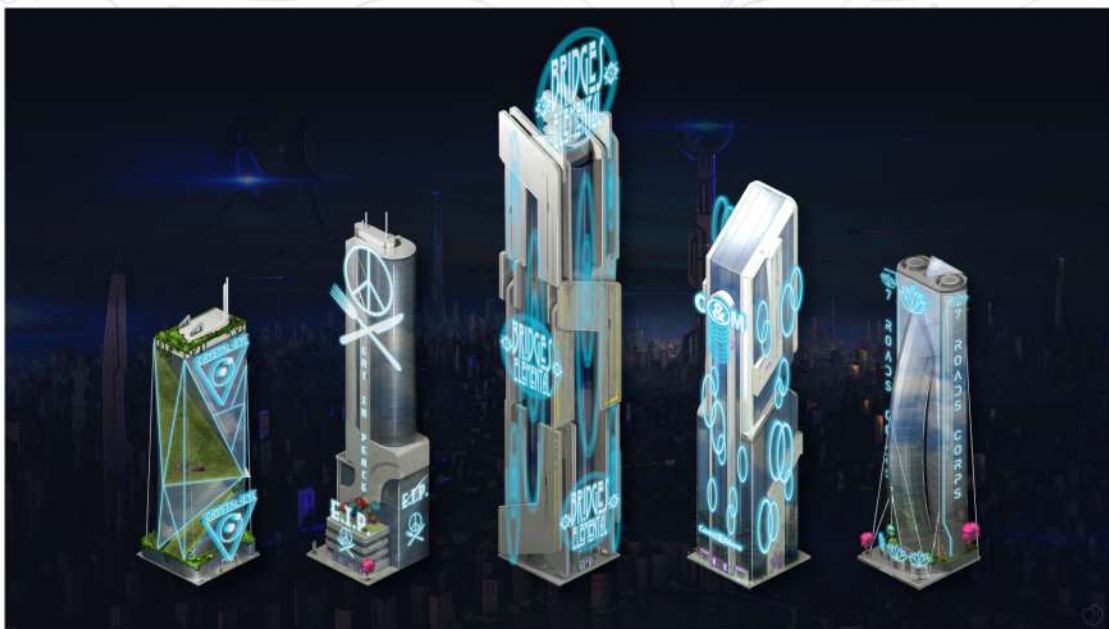
[6.a] Corporations Shares

In **ULTERA** online, there are 33 Mega-Corporations. Each represents 1 of the 5 Industries; **ENERGY**, **INTERNET**, **TRANSPORT**, **FOOD & DRINKS** and **CRYSTALS**.

All the in-game transactions referring to an industry will go to the company's revenue pool, that will then be distributed each month as dividends to the Corporation Shares' owners.

Each corporation represents **10,000 shares** in the form of a **DAO token** (1 share = 0.01%).

(CF. White paper - page 18)



1 SEED POINT (SP)
=
10 Corporation's Shares (0.1%)

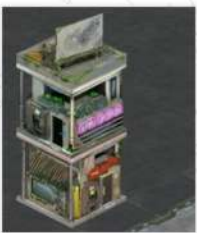
[6.b] Housing rental

In **ULTERA** online, players will be able to **travel** all over the World using various means of transportation.

Our **Housing Rental System** allows any player to rent an apartment in any city of Ultera in order to be able to **recover energy** between missions and quests.

You will **receive WohWur** native token **each time** your apartments are **rented!**

I.E, Apartment level 2 rented at **50 WOHWUR/week** with **60%** occupation time = **1560 WOHWUR/year**.
Rental prices will be lead by the market.



(Development previews - more on demand)

-> Apartment level 1 (1 SP)

- Apartment with basic equipment for personal or rental usage
- Dimensions: 5mX5m (25m²)

-> Apartment level 2 (2 SP)

- Apartment with basic equipment for personal or rental usage
- Dimensions: 10mX10m (100m²)

-> Apartment level 3 (3 SP)

- Apartment with basic equipment for personal or rental usage
- Dimensions: 15mX15m (225m²)

-> Apartment level 4 (4 SP)

- Apartment with basic equipment for personal or rental usage
- Dimensions: 20mX20m (400m²)

-> Apartment level 5 (5 SP)

- Apartment with basic equipment for personal or rental usage
- Dimensions: 25mX25m (625m²)

[6.c] Brand Buildings

Be part of Ultera's World by getting your own Brand Buildings displayed in ULTERA's cities!

Each of your buildings will have fully customised indoors to valorise your brand and commercials.

From 1 building to a full area of 0.25 km², your brand will definitely be part of ULTERA online's lands!



(Development previews - more on demand)

- > **Generic Standard Building (2 SP)**
 - Generic Building design with your brand
 - Dimensions: 25mX25m (625m² per floor) - 2 Floors max
- > **Custom Standard Building (5 SP)**
 - Custom Building design with your brand
 - Dimensions: up to 25mX25m (625m² per floor) - 5 Floors max
- > **Big Building (10 SP)**
 - Custom Building design with your brand
 - Dimensions: up to 100mX100m (10,000m² per floor) - 4 Floors max
- > **Skyscraper Brand Building (10 SP)**
 - Custom Skyscraper design with your brand and holographic display
 - Dimensions: 25mX25m (625m² per floor) - 25 Floors max
- > **Generic urban asset (2 SP)**
 - Generic Urban asset design with your brand
- > **Full 0.25km² area (10 SP)**
 - A fully customised urban area
 - Dimensions: 500mX500m
 - 1 per city - buildings not included

[6.d] Brand Assets

Playing ULTERA online, players will regularly interact with furnitures, items and NPCs (Non Playable Characters).

Having your brand displayed in various in-game assets will increase your brand visibility and improve advertising efficiency. Almost everything is possible!



(Development previews - more on demand)

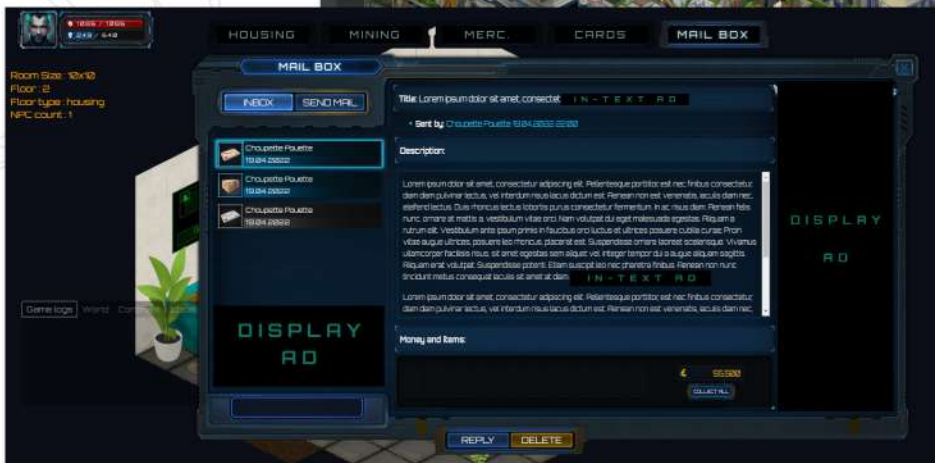
Various furnitures & items, indoor & urban, can be either customized or created to value your brand!

- > **Generic furniture or item (2 SP)**
 - Generic furniture or item design with your brand
- > **Custom furniture or item (4 SP)**
 - Custom furniture or item design with your brand
 - Custom promotional description
- > **Generic NPC (5 SP)**
 - Generic NPC design with your brand
 - 1 Custom promotional 3-levels Dialog
- > **Custom NPC (10 SP)**
 - Custom NPC design with your brand
 - 3 custom promotional 3-levels Dialogs (conditional retargeting)

[6.e] Display & Text Ads

Get your Display and Text Ads in Ultera's World cities Through City's Billboards, Personal Holo-Device (PHD) advertising and in-text ads integrated to the various Game User Interfaces (GUI).

Each Ad will be smoothly integrated with a full gameplay transparency in order to help you catch the audience!



(Development previews - more on demand)

- > **Basic Billboard Ad (2 SP)**
 - 1 Billboard every 100km² in all cities
 - 3 months advertising period
- > **Advance Billboard Ad (5 SP)**
 - 1 Billboard every 25km² in all cities
 - 6 months advertising period
- > **Ultimate Billboard Ad (10 SP)**
 - 1 Billboard every 6.25km² of all cities + 1/400km² out of cities
 - 1 year advertising period
- > **GUI-integrated Ad (2 SP)**
 - 1 Display or in-text Ad in 1 interface (1 / user / 24H)
 - 3 months advertising period

[6.f] Quests

What do you think about having **your own quests** in **ULTERA online**?!

This is possible thanks to our **Custom Quest System**! Players will be able to **know more about you/your company** through stunning quests and missions.

Quests types in **ULTERA online** are various (Mercenary Missions, Narrative Arks, Secondary Quests, ...) and can be **customized according to your advertising needs**, while preserving the player's gameplay.



(Development previews - more on demand)

- > **Daily Quest (2 SP)**
 - 1 Daily Quest of type "Collect & Deliver" (~1h gameplay)
 - 3 months availability period
- > **Daily Quest (3 SP)**
 - 1 Daily Quest of any type (~2h gameplay)
 - 3 months availability period
- > **Secondary Quest (5 SP)**
 - 1 Secondary Quest of any type (~2h gameplay)
 - 1 year availability period
- > **Main Quest (10 SP)**
 - 1 Main Quest of any type (~2h gameplay)
 - 1 year availability period
- > **LifeTime (20 SP)**
 - Lifetime availability on any quest!



[7] HOW TO PARTICIPATE

- > Register on our platform at the address:
<https://ulteraonline.com/ico>
- > Request your ICO access using the code that have been provided to you.
- > Fill in your Personal/Company info. This is mandatory to be able to participate.
- > Request your Seed Round access using the code that have been provided to you.
- > When the Seed Round will start, you'll be able to purchase WOHWUR until the total of 20,000,000 tokens have been sold out.

You can invest by 160\$ stage, where:

160\$ stage = 10,000 WOHWUR (W2U) = 1 SP

- > An invoice will be generated within 24h for every purchase you've made as a participation proof.
- > You'll be contacted by our team by email (Total invested <= 320\$), or on Telegram/Skype/Discord (Total investment >= 480\$) in order to choose and receive your benefits.

[8.a] ANGEL PLAN

800\$

50,000 WOHWUR - 5 Seed Points

-> 20 Corporation Shares - 2 SP

-> 1 Apartment level 2 - 2 SP

-> 1 Apartment level 1 - 1 SP

[8.b] BASIC PLAN

1600\$

100,000 WOHWUR - 10 Seed Points

-> 1 Generic Standard Building - 2 SP

-> 1 Generic furniture / Item - 2 SP

-> 1 Basic Billboard Ad - 2 SP
3 months advertising period.

-> 1 GUI-integrated Ad - 2 SP
3 months advertising period.

-> 1 Daily Quest "Collect & Deliver" - 2 SP
3 months advertising period.

[8.c] ADVANCED PLAN 8000\$

500,000 WOHWUR - 50 Seed Points

- > 1 Custom Standard Building - 5 SP
- > 1 Skyscraper Brand Building - 10 SP
- > 2 custom items / furnitures - 8 SP
- > 1 generic item / furniture - 2 SP
- > 1 Advanced Billboard Ad - 10 SP
1 year advertising period.
- > 1 GUI-integrated Ad - 8 SP
1 year advertising period.
- > 1 Secondary Quest - 5 SP
1 year advertising period.
- > 1 Daily Quest "Collect & Deliver" - 2 SP
3 months advertising period.

[8.d] ULTIMATE PLAN 16000\$

1,000,000 WOHWUR - 100 Seed Points

- > 1 Full 0.25 km² area - 10 SP
- > 5 Generic Standard Building - 10 SP
- > 1 Custom Standard Building - 5 SP
- > 1 Skyscraper Brand Building - 10 SP

- > 5 custom items / furnitures - 20 SP
- > 5 generic item / furniture - 10 SP
- > 1 custom NPC - 10 SP

- > 1 Advanced Billboard Ad - 10 SP
1 year advertising period.
- > 1 GUI-integrated Ad - 8 SP
1 year advertising period.

- > 1 Secondary Quest - 5 SP
1 year advertising period.
- > 1 Daily Quest "Collect & Deliver" - 2 SP
3 months advertising period.



[9] CONTACT & LEGALS

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Telegram: <https://t.me/jamOfUltera>

Socials

Website: <https://ulteraonline.com>

Twitter: <https://twitter.com/ULTERAonline>

Telegram: <https://t.me/ULTERAonline>

Medium: <https://medium.com/@ULTERAonline>

Terms

Any investment in this Seed Round will lead to the generation of an invoice from our company as participation proof. Benefits distribution date may vary, benefits will be distributed according to your participation.

Seed round token distribution detail:

5% at TGE, 3-month lock, starting with 4th month - 5% monthly vesting (22 months in total).